

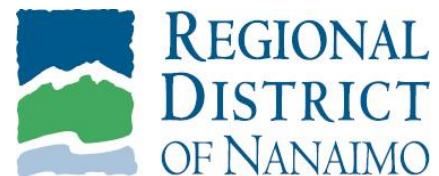


ACT

Acting for Climate Together

Reflections and Resources from the Agents of Change Project

**Presented by:
Taylor Nielsen,
Climate Action Outreach Coordinator**



**David Stewart,
Environmental Planner**



Overview

- Community-based engagement initiative where teams can take action to reduce their carbon footprint and become drivers of change in our community
- Created by the City of Nanaimo (the City) and the Regional District of Nanaimo (RDN)
 - inspire, educate and encourage community groups to undertake local climate actions
 - combat climate change, build resiliency and contribute to the overall wellbeing of our communities



What ACT participants do

- use toolkit of off-the-shelf actions and project ideas, or create their own project
- complete climate actions that have a beneficial impact on reducing GHG emissions and protecting the natural environment
- be eligible for ACTion Badges and prizes for group accomplishments from 6 categories:



Transportation



Food and Waste



Buildings and Energy



Nature



Climate Knowledge



Big ACTION



ACT

Acting for
Climate Together

Key Events

January 13, 2023

Registration opened

February 17, 2023

Applications deadline to attend event

February 25, 2023

In-person Kickoff Event

March to June 2023

Monthly check-in meetings (summer available on demand)

First meeting held on March 28

June 2023

Summer celebration event

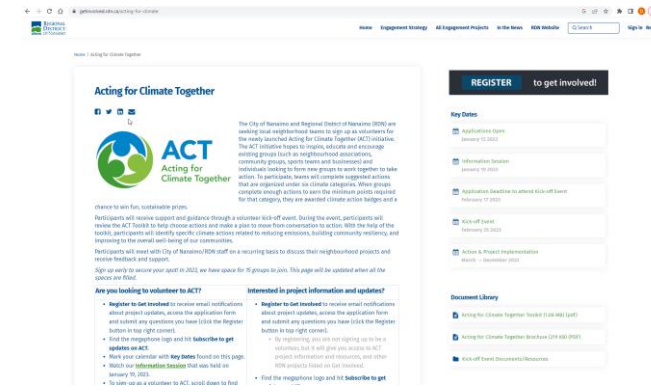
Late fall 2023

New cohort/Final prize deadline/Celebration



Project Materials

- Graphic designer hired to create logo and project material templates
- Copy editor to review all materials and project website
- Project materials include:
 - Brochure
 - Toolkit
 - PowerPoint Template
- ‘Get Involved’ website created




What is ACT?

The Acting for Climate Together (ACT) initiative was created by the City of Nanaimo (the City) and the Regional District of Nanaimo (RDN) to inspire, educate and encourage community groups to undertake local climate actions that combat climate change, build resiliency and contribute to the overall wellbeing of our communities. Whether you are already part of an established organization or want to form a new group, joining ACT will help you identify and take positive climate actions that are appropriate and achievable for you and your team.

By joining ACT, your group will receive support and recognition from the City and the RDN for taking action on climate change, including one-on-one meetings with staff, connections to other groups in the program, award recognition and achievement prizes. Businesses are also encouraged to participate in the program but will not be eligible for prizes.

ACT now!

Join ACT to find and implement climate actions that work for your team and make a difference in your community.



How do I join?


Are you ready to ACT? Join citizens around the globe by taking climate action to reduce climate pollution and build healthy communities that are resilient for the future.


Steps to ACT:

1. Get your team together!
2. Sign your team up for ACT at getinvolved.rdn.ca/acting-for-climate.
3. Attend a Kick-Off Meeting hosted by the City of Nanaimo and the Regional District of Nanaimo.
4. Choose your ACTIONs and plan for success!
5. Complete your ACTIONs.
6. Celebrate and share your success!

Go to the **Acting for Climate Together (ACT) website** to learn more:


getinvolved.rdn.ca/acting-for-climate





Regional District of Nanaimo
sustainability@rdn.bc.ca
250-390-6510



City of Nanaimo
sustainability@nanaimo.ca
250-755-4491






ACT

Acting for Climate Together Toolkit


A Climate Action Initiative for Community Groups

This project is undertaken with the financial support of the Government of Canada.







www.rdn.bc.ca/acting-for-climate-together






ACT

Acting for Climate Together

This project is undertaken with the financial support of the Government of Canada.

rdn.bc.ca/acting-for-climate-together

Key Learnings & Question

Key Learnings

- 1) Volunteer retention is difficult – program should be easy to access, inclusive, and allow different levels of effort/participation
- 2) Connect with potential partners and stakeholders early on to develop project together – learn what motivates them (i.e. funding)
- 3) Be flexible and transparent, plan to adjust
- 4) Partnerships and networks are effective for reaching larger audiences and gauging the interest of programs



Key Question:

- **How can we better motivate groups to ACT, particularly in rural areas with less established neighborhood groups?**



Accomplishments

- 16 teams signed up to date
- 373 total members
- Approx. 20 attended kick off event (snow event day)
- Early engagement has been active and positive
- ***Strong community connections between the groups***
- Some actions already completed; 3 separate Earth Day Events planned



Acting for Climate Together Kick-off Event - Whelm King Nanaimo Climate Pledge

Unlisted



Regional District of Nan...
348 subscribers

Subscribe

0



Share



theDoighouse Learning Centre invites you to come celebrate

EARTH DAY 2023
SATURDAY APRIL 22

6:00 pm roasting hot dogs & marshmallows
7:00 pm Film Screening "The seeds of Vandana Shiva"

[Film Trailer](#)

By donation: [Earth Day Canopy Project](#)

Registration: [email Susan](#)

Bring your curiosity, questions and lawn chair

TO REGISTER

Next Steps

- Continue monthly check-in meetings
- Celebrate success - June celebration event planned
- Share resources and provide support
- Staff to help with permissions and municipal connections (i.e. work on City land approval)
- Find/develop project funding opportunities
- Evaluate and improve program based on feedback



City of Nanaimo – Community Watershed Restoration Grant Program

Guidelines and Criteria
2023



ACT Monthly Meeting - March 28, 2023

Unlisted

Regional District of Nan...
348 subscribers

Subscribe

0 likes, 0 comments, Share, and more options



ACT
Acting for
Climate Together

Thank you

Funding provided by



Canada



**Dave Stewart, Environmental Planner, Sustainability
City of Nanaimo**
sustainability@nanaimo.ca or
250-755-4460 Ext: 4491

**Taylor Nielsen, Climate Action Outreach Coordinator
Regional District of Nanaimo**
sustainability@rdn.bc.ca or
250-390-5422