

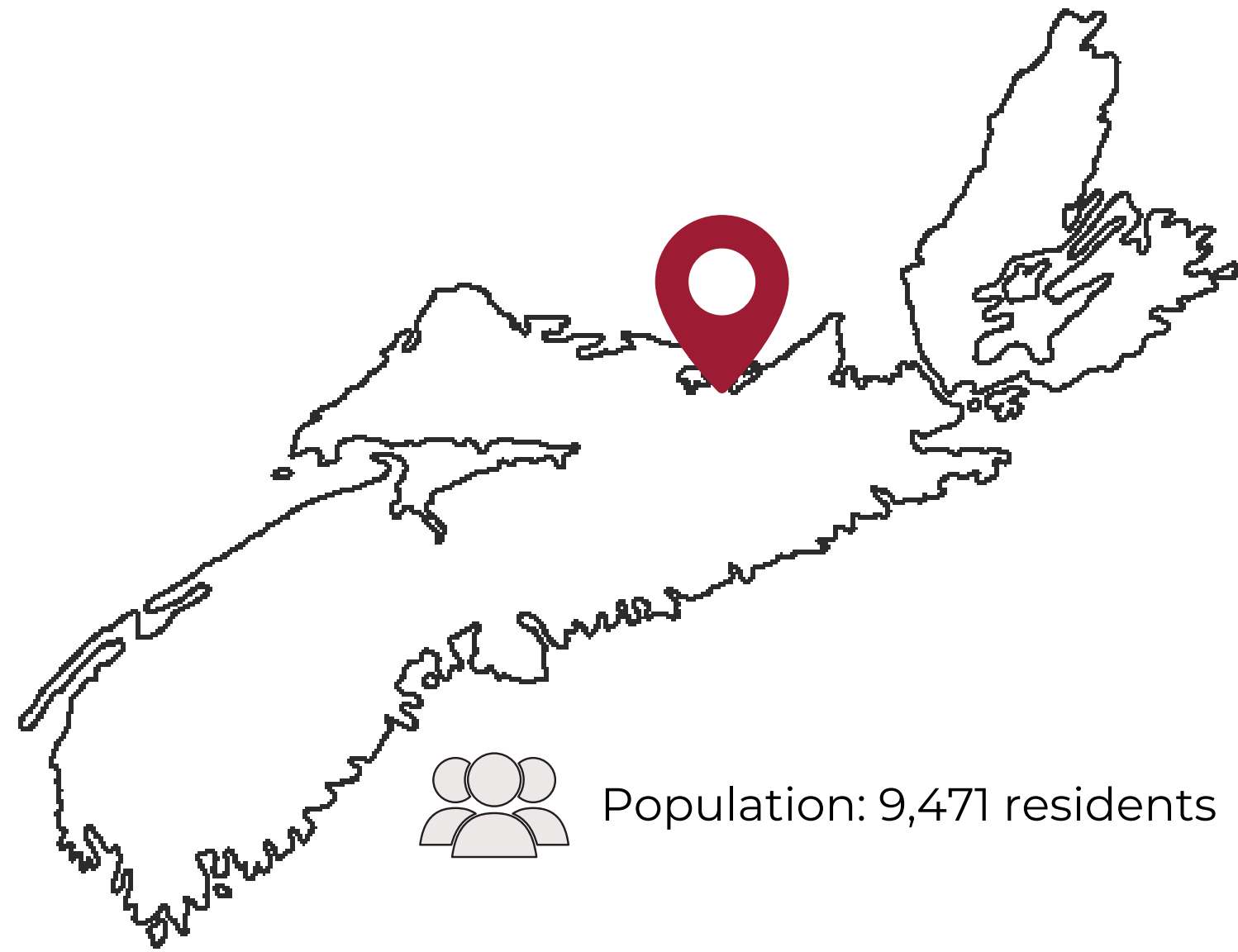


# **NetZero New Glasgow Volunteers**

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**Town of New Glasgow**





Population: 9,471 residents

## Our Local Context

The Town of New Glasgow is a beautiful riverside town located in Northern Nova Scotia. New Glasgow is committed to a progressive future that provides opportunities where all citizens and businesses are empowered to grow and flourish.



# Working towards net-zero and climate resilience

- Council recommitted to Climate Change Action in 2019.
- Guiding Documents: Community Climate Action Plan (2021), and the Community GHG Inventory (2018).

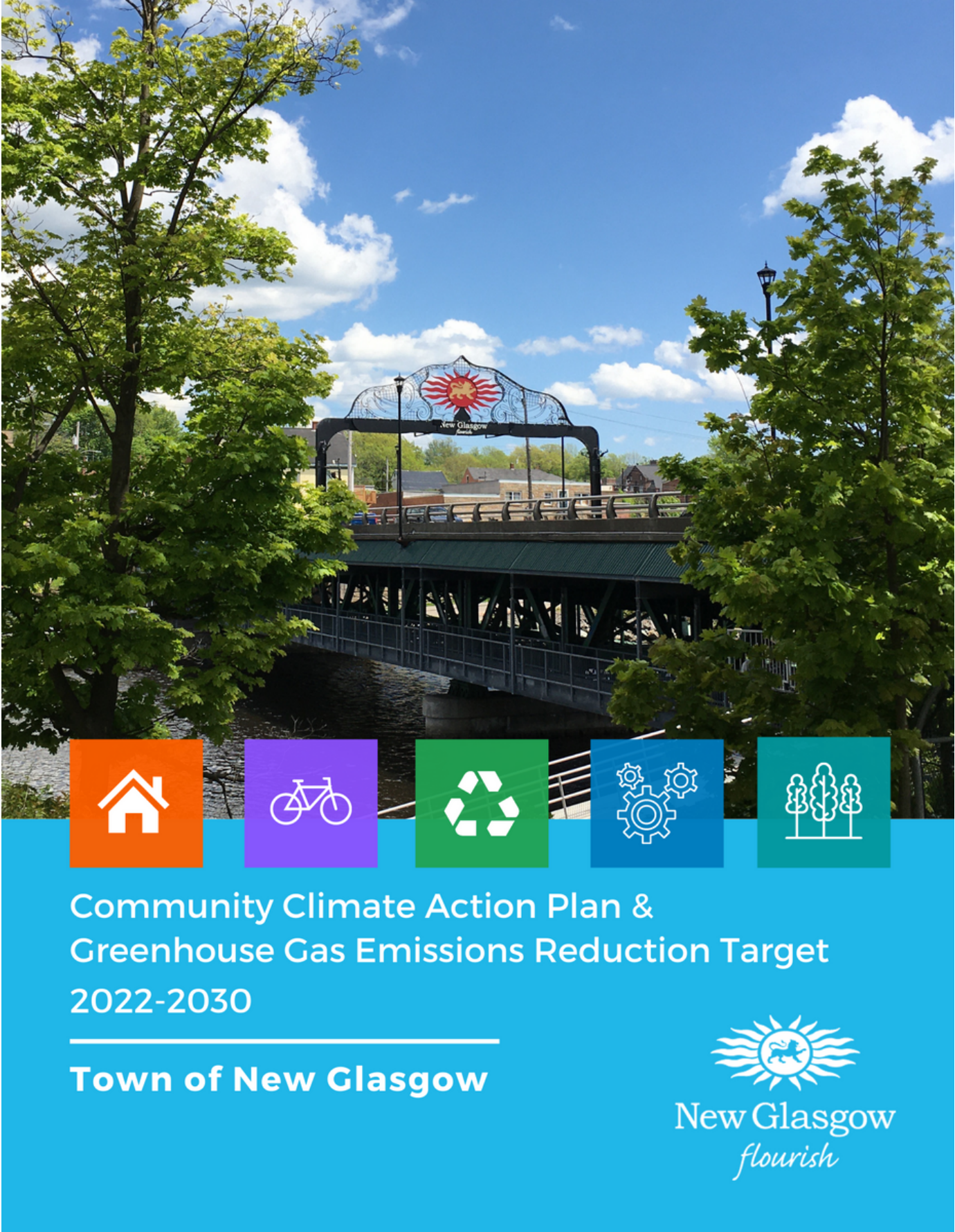


**2018 BASELINE**  
128,641 tCO<sub>2</sub>e



**25% GHG REDUCTION**  
by 2025

**50% GHG REDUCTION**  
by 2030

A photograph of a bridge over a river with trees and a blue sky. Below the photo is a blue banner with five icons: a house, a bicycle, a recycling symbol, gears, and trees. Text on the banner includes the title of the plan, the town name, and the logo.

Community Climate Action Plan &  
Greenhouse Gas Emissions Reduction Target  
2022-2030

Town of New Glasgow

New Glasgow  
*flourish*

Council Approved March 2022

# NetZero New Glasgow Volunteer Program

- Annual cohort of Community Climate Leaders
- Collaboratively design & host community events
- Meaningful volunteer opportunity with built-in training



**REDUCE GHG  
EMISSIONS**



**PROMOTE GREEN  
OPTIONS**



**BUILD CLIMATE  
AWARENESS**

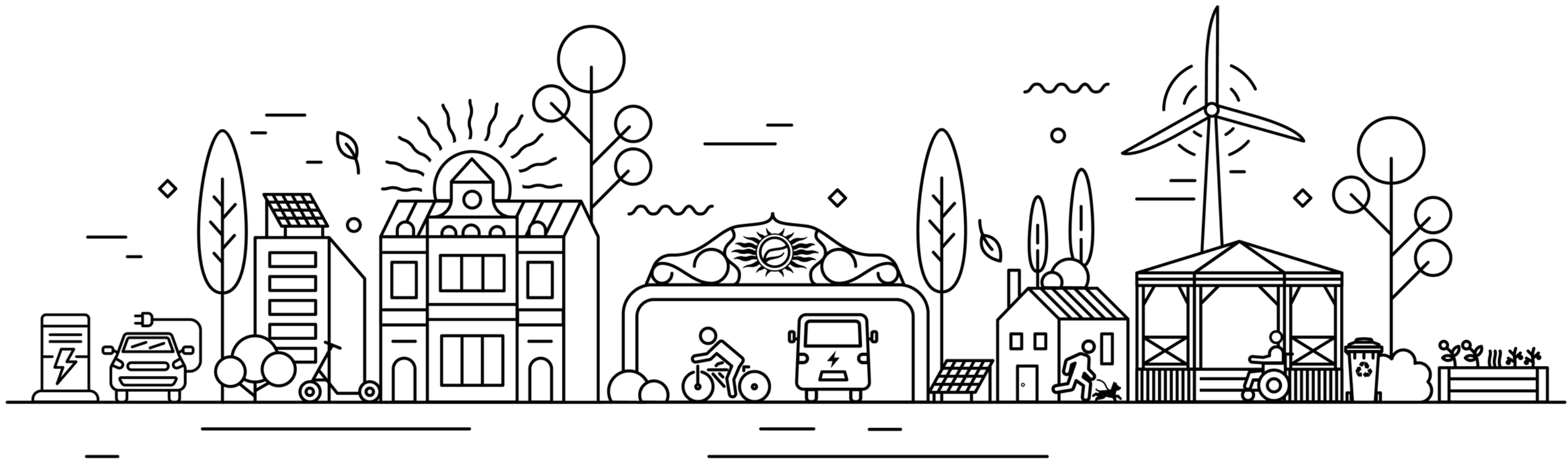


## Key learning

- Allow for flexibility

## Unanswered question

- Quantifying the GHG reduction potential of certain initiatives











EV TEST RIDES & RIBBON CUTTING  
APRIL 13

GO CLEAN GET GREEN CLEAN UP  
APRIL 20

EARTH DAY TREE PLANTING  
APRIL 22

CLOTHING SWAP  
MAY 13

PICTOU COUNTY CLIMATE SUMMIT  
JUNE 3

GREENING THE STREETS  
TBD

## Looking ahead

- We have several events planned for the Spring
- Going Green at 70 blog
- Ongoing brainstorming meetings
- Tentative training for June
- Celebration dinner





**NetZero**  
NEW GLASGOW



Local Governments  
for Sustainability

CANADA

# Thank you

**EMILY MCINTOSH**

Climate Action Coordinator

[emily.mcintosh@newglasgow.ca](mailto:emily.mcintosh@newglasgow.ca)

**RACHEL MITCHELL**

Climate Change and Sustainability Manager

[rachel.mitchell@newglasgow.ca](mailto:rachel.mitchell@newglasgow.ca)

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